



Women in Business CONFERENCE



AGENDA – Subject to change

REGISTRATION & NETWORKING 8:00am - 8:30am

8:30am - 8:35am WELCOMING REMARKS

Laurie Silvey, Pres., Center for Business Mgt., Illinois Chamber of Commerce

8:35am - 9:35am **UNDERSTANDING & CELEBRATING YOURSELF - Morning Keynote**

Elaine Hand, Owner, InnerView Inc.

Discussion will center around how we can be oxymorons within ourselves yet when we understand it – we then celebrate ourselves with learning and understanding.

9:35am - 10:20 am THE IMPORTANCE OF MENTORING AND SUPPORT - Panel Discussion

> This discussion will focus on the benefits of having and/or becoming a mentor. Mentorship can provide a multitude of benefits for both the mentor and mentee. Both

can grow as professionals, develop your networks, and learn from each other. Moderator- Heather Bailey, Partner and Co-Chair Labor & Employment Law

Group, Amundsen Davis, LLC

Panelist - Allison Wyler, President, Advocate Good Samaritan Hospital

Panelist - Jynnifer Cotharn, Partner, IFMK Law

Panelist - Ngoc Nguyen, VP Diversity & Inclusion Practices, Wintrust Financial

Corporation

NETWORKING BREAK 10:20am - 10:40am

10:40am - 11:25am STEM, WOMEN AND MINORITIES - Panel Discussion

> Discussion will center on the potential of role models and working together to get more women and minorities into STEM careers. STEM industries historically demonstrate a huge gender gap as well as a lack of diversity in the workplace. The panelists will discuss need for these types of skillsets, how strong role models in the industry can encourage women and minorities to graduate with a STEM degree. Moderator - Marci Logiudice, Manager, Public Workforce Solutions, DeVry

University

Panelist - Meena Beyers, Vice President, Business and Community **Development, Nicor Gas**

Panelist - Caroline Crozier, CEO, LatinX Digital Leaders Now

Panelist – Amber Petkevicius, P.E., Senior Transportation Engineer, Hanson

Professional Services

HOW GRATITUDE AND CELEBRATION CAN CONNECT YOUR STAFF BACK TO 11:25am – 12:10pm THEIR WHY – Featured Speaker

Jeff Harry, Rediscover Your Play

The biggest reason employees leave organizations is that they don't feel seen, heard, appreciated, and valued. How managers communicate their appreciation to their employees establishes how successful a team will be. Gratitude, among other emotional intelligence skills, typically does not get the credit they deserve in establishing the culture of an organization. We will explore the impact gratitude and

celebration can have on a team, examine the psychological ripple effects gratitude can have on an entire company, and break down what actionable gratitude exercises can be implemented in real-time at your organization. It's incredible how powerful a simple thank you can be, especially during these tumultuous times.

12:10pm – 12:45pm NETWORKING BREAK and LUNCH

12:45pm -1:30pm MY JOURNEY TO HERE- Keynote Speaker
Karen Murphy, SVP Business Strategy and CFO, Chicago Bears

Karen Murphy is the SVP of Business Strategy and the Chief Financial Officer for the Chicago Bears where the football club champions players, staff, fans and communities on and off the field. Karen will discuss how through her graceful leadership, global perspective and deep experience, the Chicago Bears infuse a champion mindset for both football and business operations. Murphy will dig into the champion mindset that helped launch a strategic playbook on creativity and

innovation, steeped in a customer centric approach.

1:30pm – 2:15pm BUILDING AN INCLUSIVE AND DIVERSE WORKPLACE – General Session Julie Proscia, Equity Partner, Amundsen Davis LLC

As workplaces and organizations strive to become more welcoming to all team members and the public, internal discussions, trainings and policies/procedures regarding diversity, inclusivity and allyship become even more important. This presentation will provide strategies to continue challenging bias in your everyday life and discuss what it means to be an ally and an advocate.

2:15pm – 2:30pm Closing remarks – Laurie Silvey, Pres., Center for Business Management

2:30pm Adjourn